

| ART DAEGU 2010

The 4th international art fair <ART DAEGU 2010> will once again be held in Daegu, the city of art. Art Daegu is a fair in which domestic galleries and galleries from abroad display a wide variety of art right alongside one another. This fair offers a taste of today's contemporary art and its trends, while also providing the chance to take part in the selling and purchasing of quality works.

| REGULATIONS

01 GENERAL REGULATIONS

The regulations as stated below must be strictly observed by all participants involved. For the success of the exhibition, the ART DAEGU committee reserves the right to change the regulations or rules at any time if necessary.

02 SCHEDULES & VENUE

- Dates : June 2 (Wed) - June 6 (Sun), 2010 / 5 days
- Hours : 11 am - 8 pm (June 6 (Sun), until 6 pm)
- Opening Reception : June 2 (Wed), 11 am
- Installation : June 1 (Tue), 12 am - 7 pm
- Dismantling : June 6 (Sun), 6 pm - 8 pm
- Venue : Daegu EXCO

03 EXHIBITION FEATURES

Main exhibition, Special exhibition, Events

04 ART CATEGORIES

Painting/Drawing, Sculpture, Video Art, Installation Art, Print Art, Photography, Media Art, etc.

05 NOTICE OF APPLICATION & RESULT

- Application Deadline : On occasion (by fax and e-mail)
- Security Deposit : Application valid upon **deposit of 50% of requested booth fee.**
Galleries failed deliberation will get immediate refund.
- **Result will be announced with individual contact within 10 days.** (Causes of exclusion will not be notified)

06 APPLICATION AGREEMENT CONDITIONS

- Participation is limited to those galleries which have been approved by the ART DAEGU Committee.
- In the interest of image of this event the followings are prohibited:
Exhibition of work on the hallway wall space, artwork whose content is unsuitable or offensive for general audiences and art that has been created for commercial or everyday living purposes.

07 ALLOCATION OF BOOTHS

- **The committee decides to allocate each gallery's booth by reflecting each gallery's tendency of artwork, regional arrangement and traffic line.**
- Each gallery that gains entrance will have their booth allocated and the committee has the authority to alter the position of the booth after allocation.

08 BOOTH SIZE & PRICE AND ADDITIONAL INSTALLATION FEE & OTHER PRICES

· BOOTH SIZE & PRICE

Booth Type	Booth Size	Booth Price (KRW / USD)	Remark
A	3,6 x 2,4 x 3,6 m	2,000,000 / 1,534	
B	3,6 x 4,8 x 3,6 m	3,000,000 / 2,302	
C	3,6 x 6,0 x 3,6 m	4,000,000 / 3,069	
D	3,6 x 7,2 x 3,6 m	5,000,000 / 3,837	
E	3,6 x 9,6 x 3,6 m	6,000,000 / 4,604	
F	3,6 x 10,8 x 3,6 m	7,000,000 / 5,372	

※ The booth size can be changed a little bit.

· ADDITIONAL INSTALLATION FEE & OTHER PRICES

Sort Price	Wall (unit: m)		Lighting (each)	Socket	Communication Service		Table	Chair	Booth Assistant (1day)	
	2.4(h)x1.2(w)	3(h)x1.2(w)			Phone	Internet			General	Language
KRW	150,000	200,000	30,000	10,000	50,000	100,000	20,000	10,000	40,000	50,000
USD	112.5	150	22.5	7.5	37.5	75	15	7.5	30	38

09 HOW TO PAY & PAYMENT REGULATION

- **This application becomes a contract only upon the notice of acceptance by the Selection Committee. The remaining booth fare must be paid within 30 days since the notice of acceptance.**
- If the full price is not paid by the due day, it will be assumed that the applicant will not be participating in the ART DAEGU 2010 and all payments are non-refundable.
- Wire transfer fees will be paid by applicant galleries.

· Wire Transfer

Bank	Kookmin Bank
Address	138-3 Namil-dong, Jung-gu, Daegu 700-729, Korea
Account No.	801301-01-471247
Beneficiary	Lee, Hee-Soo (ART DAEGU)
SWIFT Code	CZNBKRSE

10 SHARED EXHIBITION SPACE

- Exhibition space must not at any time be loaned to another unrelated party. Any artwork not entered in the application must not be displayed in any booth.
- Gallery exhibitors and staffs should always stay in the booth and have to comply closing time.

11 CATALOGUE

- Every gallery will be allowed **2 pages in the catalogue for free with limited images of 3.**
- The contents and image to come out in the catalogue will notice later on.
- For ART DAEGU promotion, the Committee reserves the right to use images of works to be submitted for catalogue.
- Committee has a right of design and it is **impossible to change edit and interior design by each gallery.**
- Catalogue is assigned in proportion to gallery's booth size. And if any more are required they must be paid for.

12 GIVING INFORMATION OF ARTWORKS

- Given artwork's information should be offered to visitor exactly. (Caption, list and etc)
- If the committee requires the presentation of sales, participating gallery should offer it.
(It is only for using inside data, never release each gallery's actual result.)

13 STORE HOUSE

- Storehouse is not given in exhibition for each gallery. If you need a storehouse for keeping material or artwork, we suggest you to make a storehouse in each gallery's booth.

14 EXHIBITOR PASS

- Exhibitor Pass is only for participator who is a gallery representative and a staff and is prohibited to hand it over.
- There are limited Exhibitor Pass which is decided and provided by the committee, no reissues and no additional supports.

15 ENTRANCE

- Except exhibitor, it is possible to enter the exhibition hall with VIP card (free entrance during the terms of exhibition) and Admission ticket. Participating gallery will get VIP cards and an Invitation cards which are decided by the committee.
- If you want to get an additional VIP card and an invitation card except posted cards, it's possible to purchase them on discounted price at committee.

16 INSURANCE OBLIGATION

- The committee subscribes to accident insurance for spectator protection. Exhibitors are responsible for all the damages or losses occur in participating the exhibition except damages caused by the operation committee.

17 SECURITY

- **Security officials will keep watch over the convention center 24 hours a day.** Security will be present from the first day of setup to the last day while artworks are being removed from the convention center.
- For security reasons, **it is prohibited to remove artworks from the exhibition space without permission** any time during the exhibition.
- Items can be taken into the gallery space during exhibition time.

18 ELECTRICITY SERVICES

- The ART DAEGU committee will do the best to offer electricity, appropriate air conditioning and heating. However, they will not take responsibility for any damage incurred by electricity shortages.
- Due to fire safety regulations, galleries are prohibited from using their own generators.

19 OTHERS

- In the case of a natural or unavoidable situation, the committee has the power to shorten or lengthen the duration of the art fair.
- The committee has the authority to ban any participant who violates the regulations in any way. On top of the booth cost, participants must pay for all additional costs involved.
- Any legal disputes in relation to this document and event will be taken to the Daegu district court.

**These terms and conditions of participation are the final and exclusive agreement
between ART DAEGU Operation Committee and the exhibitor.**